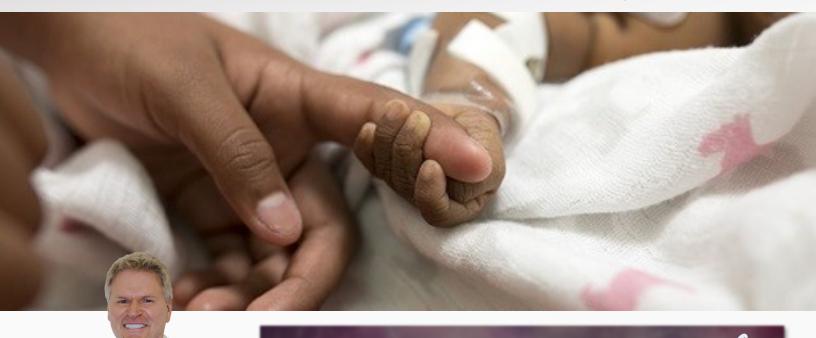
### HOMEward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | JULY 2021







Your Home Sold at 100% of Asking Price or We'll Pay You Difference!\*

Call me TODAY for a free consultation.

949-734-0828



# Happy Freedom mouth! AS YOU KNOW JULY IS THE MONTH TO CELEBRATE FREEDOM.

We assume the rights of freedom and debate its boundaries in politics, yet how often do we take time to reflect on what freedom means to us personally?

Freedom is not a concept carved from stone; it is malleable and personal, always shifting shape depending on where you find yourself standing and the angle of the slanting light.

My personal definition of freedom is the ability to act based on my convictions without external restriction or retribution. It is the ability to represent myself as I see myself to be, not having to hide or disguise who I am in order to pursue happiness, fulfillment, and growth. It is the power of free self-expression. Personal freedom is one of my top three values.

Of course, there are boundaries to freedom. My actions should not hurt others or restrict their personal freedoms, and so this is the dance of conscience. Will what I want conflict with what others want or need? If so, how can I have the personal autonomy I need while respecting the freedom of those around me?

I believe there is always a path for mutual free expression, when we respect one another. Today, as we prepare to celebrate Freedom Month, I offer the following quotes as food for thought and as writing prompts: (see inside for details)







## If you or a friend are thinking about selling, make sure to choose a real estate company you can trust!

## A real estate company with experience, proven results and a give-back philosophy!



### AS YOU KNOW, WE LOVE MAKING GUARANTEES!

Like our Buyer Satisfaction
Guarantee: Love Your New Home
Purchase or We'll Sell It for Free
Or our Seller Guarantee: Your
Home Sold at 100% of Asking
Price or We'll Pay You the
Difference And we guarantee that
a portion of our income WILL go
to a very worthy cause like
Children's Hospital of Orange
County.



Call me today for a free consultation. I am here to help with your real estate needs.

Michael Peters 949-734-0828 MichaelPeters@kw.com "We must be free not because we claim freedom, but because we practice it." — William Faulkner

"If we don't believe in freedom of expression for people we despise, we don't believe in it at all." — Noam Chomsky

And I leave you with these questions: Which, if any, of these quotes resonate with you? What do you believe about freedom and how do you describe or define it for yourself?

"We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness."

Beautiful famous words. Those words really come to life for us when you consider the idea of owning real estate, especially your own home.

My guaranteed sale program is a solution to 'wrongs' in real estate for homeowners experiencing the Catch 22. In fact, this is how successful businesses are built. Identify something that is a problem for people and solve it.

In today's market, many homeowners really want to make a move, but are finding themselves in a Catch 22 – whether to sell first or buy first. They don't want to end up getting stuck owning two homes or none at all.

My solution to this dilemma is this guarantee: "Your Home Sold Guaranteed at a Price Agreeable to You or I'll Buy It\*" My own revolution, so to speak, that deals with the age-old indictment of whether to buy first of sell first.

My guaranteed sale program is a solution to 'wrongs' in real estate for homeowners experiencing the Catch 22. In fact, this is how successful businesses are built. Identify something that is a problem for people and solve it.

## A Real Estate Company that Gives Back

AND remember, your REFERRALS help the Kids!

Continued on next page.



#### A Real Estate Company that Gives Back! Continued from page 2.

## Children's Hospital of Orange County Is Making a Difference Today and for Tomorrow

In today's market, many homeowners really want to make a move, but are finding themselves in a catch 22 – whether to sell first or buy first. They don't want to end up getting stuck owning two homes or none at all.

My solution to this dilemma is this guarantee:

#### "Your Home Sold Guaranteed or We'll Buy It!\*"

My own revolution, so to speak, that deals with the age-old indictment of whether to buy first of sell first.

Another wrong we are on a mission to help right is the indictment that life sometimes deals young people a raw deal. Particularly in the way of their health.

#### **MAKING A DIFFERENCE**

In order to provide their lifesaving work and keep family medical bills to a minimum, Children's Hosipital of Orange County depends on Sponsorships and Donations.

So When you hear me say "YOUR REFERRALS HELP THE KIDS..." they really do!

When You Put Others First, You Will Never Be Second!

As part of our Go Serve Big mission statement, we are on a mission to raise \$50,000 for Children's Hospital of Orange County. Their work in helping kids fight thru and survive nasty debilitating diseases like cancer, non-Hodgkin's lymphoma, leukemia as well as their work in early diagnosis of autism and spinal cord injuries is second to none! And as the leading not for profit hospital in our area, you probably know they need sponsorships and donations to continue their leading-edge care and keep families' expenses to a minimum. We are committed to donating a portion of our income from home sales to this very worthy cause.

YOUR REFERRALS HELP THE KIDs overcome sickness, pain and setbacks.

Who do you know considering buying or selling a home you could refer to my real estate sales team? Not only will they benefit from our award-winning service, but the kids at the CHOC will benefit as well.

Just give me a call or pass my number on to anyone you know considering buying or selling.

My number is 949-734-0828.

Just like the U.S. Declaration of Independence inspired many similar documents in other countries, I hope my newsletter this month inspires you to pursue happiness and join us in helping others do that as well. Go Serve Big!!!

With all my appreciation.

Michael Peters



### A real estate company with experience, proven results and a give-back philosophy!

Over the last years of helping families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

### Refer your friends, neighbors, associates or family members considering making a move:

- You can pass along our business card to them. I have enclosed a couple here for that purpose.
- You can go to HelpTheOCKids.com and enter their contact info online or forward the link to someone you know considering a move.
- Of course you can always call me direct as well at 949-734-0828.



#### **Contact Us**

Your Home Sold at 100% Asking Price Or We'll Pay You the Difference

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Visit us on the web at

MichaelPetersRealty.com



### Why I Support Children's Hospital of Orange County:

I remember when I first heard about a young person close to a friend of mine suffering from a nasty disease and getting treated at Children's Hospital of Orange County. It was then that I began to pay closer attention to the work they do at that hospital. Since then, I have learned that it is a collection of hard-working health care professionals, most making their home right here in the Orange County area, all coming together for a common cause. That cause is to help young people overcome unfortunate health issues that life sometimes throws our way.

We take pride in supporting the good work these people do at Children's. My team rally's around our annual goal of raising money and donating portions of our income to help Children's in their quest to heal young people when they need healing. My team and I are committed to providing outstanding results for buyers and sellers referred to us by our past clients. I have discovered that the Children's Hospital of Orange County shares similar commitments to their patients. And since their services survive on sponsorships and donations we are happy to contribute and proud to support them.

I encourage you to visit their website at <a href="www.CHOC.org">www.CHOC.org</a> and check out how they are making a difference in the lives of children and their families!